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FOR IMMEDIATE RELEASE

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Seneca Meadows Landfill partners with 2trg to provide free electronic waste recycling

SENECA FALLS – The Seneca Meadows Landfill and 2trg, an electronics recycling company in Geneva, announced a partnership today to offer free, e-waste recycling drop-off services, at the landfill, for residents and businesses in the Finger Lakes region, beginning Saturday, November 19, 2011. The service includes drive-through unloading of acceptable electronics (see list below) for secure processing, and will be available on Saturdays from 6:00 a.m. to 11:30 a.m. and Sundays from 8:00 a.m. to 11:00 a.m. The program is closed on public holidays including Christmas Eve, Christmas Day, and New Year’s Day.

Acceptable e-Waste Items:

- AC/DC ADAPTERS
AUDIO EQUIPMENT
CABLES/WIRES/CORDS
CIRCUIT BOARDS
COMPUTER COMPONENTS - keyboard, mouse, fan, speakers, various board memory, cabling, processor, housing, media
COMPUTER FANS
COMPUTERS - ALL-IN-ONE
COMPUTERS – DESKTOP
COMPUTERS – LAPTOPS
COMPUTERS - MAIN FRAMES
COMPUTERS – TABLETS
CONTAINED POWDER TONER (in cartridges/drums)
COPIERS
DOCKING STATIONS
ELECTRIC MOTORS
ELECTRONIC GAME DEVICES
FAX MACHINES
GPS UNITS
HARD DRIVES
KEYBOARDS
LAPTOPS/LAPTOP ACCESSORIES
LIGHT FIXTURES
MEDIA (tapes, disks)
MEDICAL EQUIPMENT (non-hazardous)
METALS
MICE

- MODEMS / CABLE MODEMS
MONITORS (CRT and LCD)
MP3 PLAYERS
NETWORKING EQUIPMENT
OPTICAL DRIVES
PC CARDS (finger boards, etc.)
PDAs
PLASTICS (computer, medical)
POWER SUPPLIES
POWER TOOLS
PROCESSOR CHIPS
PROJECTORS
RAM / MEMORY
ROUTERS / HUBS
SATELLITE RECEIVERS
SCANNERS
SECURITY / SURVEILLANCE EQUIPMENT
SHREDDERS (Document)
SLOT PROCESSORS
SPEAKERS (Plastic ONLY)
SURGE PROTECTORS
TELEPHONES (LAN line, complete system)
TV CABLE BOXES
TVs
UPS - BATTERY BACK-UP
VIDEO EQUIPMENT

Cincinnati, OH

Geneva, NY

Louisville, KY

1.888.263.0888

www.2trg.com



*NOTE: Any other equipment designated under the New York State Electronics Recycling Equipment and Reuse Act will be accepted.*

## **Unacceptable e-Waste Items:**

**BATTERIES, LIGHT BULBS, MICROWAVES, and APPLIANCES**

### **About 2trg...**

2trg is a fully permitted, Cincinnati, Ohio based company specializing in computer and technology reuse and recycling, CRT de-manufacturing, secure data destruction, cabling, and technology deployments. It provides these services to small businesses, schools and governments, Fortune 500 companies, value-added resellers, electronics manufacturers, other recyclers, and local residents.

2trg's Cincinnati facility is one of a limited number of recyclers in the country to have qualified for the independently audited R2 (Responsible Recycling Practices) and e-Stewards certifications, and is also certified for ISO 14001:2004, and OHSAS 18001:2007 standards. In accordance with the R2 and e-Stewards certifications, 2trg follows NIST SP 800-88 guidelines to clear or destroy data on hard drives and to provide accountability for the entire chain of custody, thus providing the type of data destruction required by laws like HIPAA, FACTA, and GLBA. R2 and e-Stewards requirements also assure that electronic waste is recycled, re-manufactured or destroyed in a responsible manner and is not disposed of in MSW landfills or shipped to third world countries.

2trg is currently in the process of acquiring the R2 and e-stewards certifications for their Geneva facility.

2trg is a National Women's Business Enterprise (WBE) as certified by the Women's Business Enterprise National Council (WBENC). 2trg is a privately owned company that has been in business for seven years with annual sales of \$9.4 million. 2trg currently employs over 100 people at its Cincinnati, Ohio; Geneva, New York; and Louisville, Kentucky facilities. 2trg has diverted over 75 million pounds of e-waste from landfills since it began recycling as Technology Recycling Group in 2004. For more information on 2trg, call 1.888.263.0888 or visit [www.2trg.com](http://www.2trg.com).

### **About the Seneca Meadows Landfill...**

Partnering with 2trg for electronic waste recycling is one among many green initiatives of the Seneca Meadows Landfill, including: free residential recycling drop-off for Seneca County residents, a free recycling toter service for organizations hosting large scale events (through a partnership with Cornell Cooperative Extension), environmental programming for schools and the community at its Seneca Meadows Wetlands Preserve & Education Center (through a partnership with Audubon New York), tire recycling, landfill gas to energy production, and financial support for environmentally focused community projects. To learn more about Seneca Meadows' green programs log onto [senecameadows.com](http://senecameadows.com), or call 315-539-5624.

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